**PRESS RELEASE**

# Cloud Computing now becoming a key driver of growth for organizations in the Philippines

*Info-Alchemy partners with Global Science & Technology Forum (GSTF) to accelerate Cloud Computing learning and adoption in the Philippines*

**Manila, Philippines (February 5, 2014) –** One of the key indicators of economic growth in any country is the increasing adoption of leading-edge technology. This is essentially true in the Philippines.

Based on various studies on internet usage in the Philippines, about 33M of the 92M population are active internet users. This means, about 3 out of 10 Filipinos are connected to the internet and are already using Cloud Computing technologies in the background. In addition, the growing sales and usage of handheld devices, tablets, smartphones and other connectivity gadgets has paved the way for netizens to access applications that are available in the cloud. This continuing trend in internet usage and mobility dramatically changes the way people interact and do business in the Philippines.

However, with the trend in internet usage and mobility comes the demand for the right knowledge to support its implementation via Cloud Computing.

Recently, Info Alchemy, a Filipino-owned IT Consulting and Outsourcing company specializing in Business Analytics and Cloud Computing, was appointed by Global Science and Technology Forum (GSTF) based in Singapore, as a partner to offer training programs in these technologies.

"It's an opportune time that we bring this program in partnership with GSTF, a leader in developing and offering training programs in Cloud Computing, Data Science and Internet of Things (IoT) to help Filipino IT Professionals acquire the necessary skills and expertise. The Filipino IT Professional is very much capable in developing and providing cloud-based application systems. We hope to equip our local IT talent with the right knowledge in Cloud Computing through our best-in-class training and skills transfer," said Emil V. Capino, President of Info Alchemy Philippines.

"GSTF's comprehensive courseware developed over the years by experts from the industry and academia and the hands-on training will give answers and insights needed to implement Cloud Computing Technologies and Big Data applications in enterprises. We are pleased to embark on a new relationship with Info-Alchemy and to enter the Philippine market to transfer technical know-how and expertise", said Dr. Anton Ravindran, President of GSTF. He further added that "Info-Alchemy's strong service capability coupled with their deep understanding of the Philippine market and technical expertise of GSTF will bring significant value proposition to the IT industry in the Philippines in these technologies".

As Cloud Computing becomes mainstream in the Philippines, more and more organizations will be implementing a Cloud strategy, whether via Public or Private Cloud infrastructures, and thus, Cloud Computing skills would be in demand", added by Mr. Capino.

"This is a tremendously significant development for the IT sector in the Philippines in general and for the corporate IT users in particular. The scope and depth of the IT training sector takes a quantum leap with the advent of training in Cloud Computing", said Dr. Anton Ravindran.

"We are confident that through our partnership with GSTF, businesses can now take up to speed their cloud computing adoption by providing their implementation team the necessary Cloud Computing skills and expertise they need," added by Mr. Capino.

ABOUT GLOBAL SCIENCE & TECHNOLOGY FORUM (GSTF)

Since 2008, GSTF has been dedicated to promoting research and development and offers an inter-disciplinary intellectual platform for top notch scientists, researchers, academics and industry professionals in Asia Pacific to actively consult, network and collaborate with their counterparts across the globe. GSTF has been administering nearly 40 international academic/research conferences on an annual basis, publishes 31 international journals, books, e-learning, online library, training & certification on Cloud Computing, Business Analytics, Big Data and IT Security amongst other activities to promote research and knowledge/skills transfer.

For more information, please visit www.globalstf.org or contact Dr. Sundar at sundar@globalstf.org.


ABOUT INFO ALCHEMY

Established in 2001, Info Alchemy has helped companies integrate and analyze data with its Business Analytics Solutions; as well as monitor performance and improve productivity with its Cloud-based, KPI-aware & Dashboard-enabled Applications. Its expertise in cutting edge technologies and more than 12 years track record in Data Warehousing, Data Integration and Business Intelligence has made the company an enviable partner in Business Analytics and Cloud Computing.

For more information, please visit www.info-alchemy.com or contact Mr. Capino at ecapino@info-alchemy.com.